POMIAGER S.r.l. and Pomiager USA Ltd consider the protection of the personal data of users of their websites www.pomiager.com and www.pomiager.us (hereinafter the "Site") and of their applications to be of fundamental importance.

This Cookie Policy describes the procedures used to collect, through cookies and/or other monitoring technologies, information provided by users when they visit the websites and applications owned by the two companies.

The data controllers of the companies are as follows:

	POMIAGER S.r.l.	**POMIAGER USA, Ltd.**
Details	VAT no. 03332011208 privacy@pomiager.com pomiager@pec.pomiager.com Registered and operational office: Via di Corticella 181/3 - 40128 Bologna (BO), Italy	EIN 33-1891674 international@pomiager.com pomiager.pec.pomiager.com Registered office and operational headquarters: c/o Spaces, 100 S. Juniper St., 3rd Floor, Philadelphia, PA 19107, USA
Privacy contact	Giuseppe Adduce – Managing Director	Giuseppe Adduce – Managing Director

For any question, comment or doubt about this Cookie Policy concerning the sites or applications of POMIAGER S.r.l. and Pomiager USA Ltd, you may contact the group companies at: privacy@itaqua.it and privacy@pomiager.com.

Browsing data

The IT systems and software procedures that operate the Site acquire, during their normal operation, certain personal data whose transmission is implicit in the use of Internet communication protocols (domain name and IP address, type of browser and operating system, date, time and length of stay on the site, pages visited, and any search engine from which the user arrived). This information is not collected in order to be linked to identified individuals; however, by its nature, it could allow users to be identified through processing and association with data held by third parties.

This category includes IP addresses or domain names of the computers used by users connecting to the Site, the URI addresses of requested resources, the time of the request, the method used to submit the request to the server, the size of the file returned, the numeric response status code, and other parameters relating to the user's operating system and IT environment. These data are used only to produce anonymous statistical information on use of the Site and are deleted immediately after processing, without prejudice to the need to investigate offences by the judicial authorities.

Cookies

Cookies are short text strings (usually in .txt or .xml format) sent by a web server to the user's browser, stored on the user's device and automatically sent back to the server during the same visit (session cookies) or on a later visit (persistent cookies). Cookies allow information about visitors' preferences to be stored in order to improve the functionality of the site and simplify navigation by automating procedures (e.g. login, site language).

Depending on their characteristics and use, cookies can be classified as follows:

- **Technical cookies (session and navigation)**: used solely to "carry out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide that service." These cookies do not collect any personal information about the user; they are necessary for the proper functioning of the website and to ensure normal navigation and use. Disabling them may prevent access to the Site's content.
- *Analytics cookies*: treated as technical cookies where used directly by the site operator to collect aggregated information on the number of users and how they visit the site, in order to improve its performance.

- *Functionality cookies*: allow the user to navigate according to a set of selected criteria, in order to improve the service provided.
- *Flash cookies (local shared objects)*: allow the controller to know how often an audio or video file is opened and how long it is listened to or viewed.
- *Third-party cookies*: relating to external domains such as social plugins from Facebook, Twitter, Google+ and LinkedIn. The presence of these plugins involves the transmission of cookies to and from the third-party sites. The handling of information collected by third parties is governed by their own privacy notices.
- **Profiling cookies**: persistent cookies used to build profiles of the user in order to send advertising messages in line with the preferences expressed during web browsing.

Cookies used on the sites and applications of POMIAGER S.r.l. and Pomiager USA Ltd

The Sites and applications use the following cookies:

- *Analytics cookies*, as described above.
- *Functionality cookies*, as described above.
- *Third-party cookies*, such as social plugins from Facebook, Twitter, Google+ and LinkedIn, as described above.

Users may disable or block cookies by following the instructions provided by their browser (usually found in the "Help", "Tools" or "Edit" menus). However, failure to consent to, or disabling of, technical cookies may compromise access to the Site's content.

Google Analytics

POMIAGER S.r.l. and Pomiager USA Ltd use Google Analytics with anonymized IP addresses.

- **_ga**: Google Analytics cookie that allows the identification of website visitors, lasting 2 years.
- **_gat**: Google Analytics cookie used to monitor request rates, lasting up to 1 minute.
- **_gid**: records a unique ID used to generate statistical data on how visitors use the website, lasting 24 hours.

For more information, see: https://policies.google.com/technologies/cookies

Users can selectively disable Google Analytics by installing Google's opt-out browser add-on at: https://tools.google.com/dlpage/gaoptout

Permanently deleting a cookie, or a category of cookies, must be done directly within the browser, since merely disabling them does not remove them from the browser. To delete, disable or restore cookies stored on their computer, users may use the cookie configuration pages provided by third-party content providers or the options of their own browser.

Instructions for managing cookies in the most common browsers

- Safari: https://support.apple.com/kb/PH17191?viewlocale=en_US&locale=en_GB
- Internet Explorer: http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies#ie=ie-11
- Firefox: https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
- Chrome: https://support.google.com/chrome/answer/95647?hl=en&topic=14666&ctx=topic
- Opera: https://help.opera.com/Windows/10.00/it/cookies.html

When using a mobile device, please refer to the device's instruction manual to learn how to manage cookies. For further information on cookies, see the website of the Italian Data Protection Authority: https://www.garanteprivacy.it/cookie

User rights

Under Articles 15 et seq. of the GDPR, the user and, more generally, data subjects may at any time exercise the following rights against the data controller:

- **Right of access**: to access their personal data and obtain a copy.
- **Right to rectification**: to obtain correction of inaccurate data, or completion of incomplete data.
- **Right to erasure**: to obtain deletion of their data in the cases provided for in Article 17 GDPR.
- **Right to restriction of processing**: in the cases provided for in Article 18 GDPR.
- **Right to data portability**: to receive their personal data in a structured, commonly used and machine-readable format, and to have it transmitted to another controller, by any of the companies of the IQC – POMIAGER S.r.l. group.
- **Right to object**: to object at any time, for reasons relating to their particular situation, to processing based on Article 6(1)(e) or (f) GDPR, and to object to processing for direct marketing purposes.
- **Right to lodge a complaint** with the supervisory authority (in Italy, the Garante per la Protezione dei Dati Personali), pursuant to Article 77 GDPR.

To exercise these rights, or to obtain more information about the Privacy Policy, users may contact the companies by email or certified email at:

- POMIAGER S.r.l.: privacy@pomiager.com or pomiager@pec.pomiager.com
- Pomiager USA: international@pomiager.com or pomiager@pec.pomiager.com

Please note that before providing or modifying any information, the data subject's identity may need to be verified.

Information on this Cookie Policy

This Cookie Policy was last updated on 26/06/2026. The controller reserves the right to amend or update this document at any time, and therefore invites users to check this web page periodically. The companies expressly state that they are not in any way responsible for the content and services provided by third-party websites accessible through links on the Site.